



Business Planning

The Business Plan Workshop



A partner program of the U.S.
Small Business Administration.

The Michigan Small Business & Technology Development Center at Delta College is pleased to present a three part workshop designed to help you build your business plan.

When:	Three Sessions
Session One:	Wednesday May 3
Session Two:	Wednesday May 17
Session Three:	Wednesday June 7
	- Each session runs from 9:00 a.m. to 12:30 p.m.
Where:	Delta College
Cost:	\$149.00

The sessions are designed to discuss and develop an in-depth Business Plan for entrepreneurial ventures. The workshop is appropriate for both the expansion of an existing business and the start of a new enterprise. The workshop provides information and thoughts on the details necessary to develop a business plan that will help focus your attention and provide guidance in starting, expanding and maintaining a small business.

The program is divided into three parts to provide time for the participants to develop the basic concepts and strategies for their business, and then concentrate on translating those concepts into specific goals and financial estimates.

A workbook will be provided that includes copies of materials to be presented, and reference materials covering considerations for starting up a business and preparing a business plan. In addition, a business plan template is provided in hard copy and electronic format for participant use.

Session One covers business/marketing strategies and focus.

Session Two covers the translation into financial projections.

Session Three is a discussion and review of the business plan draft.

To register, have your Visa, MasterCard or Discover Card ready, then phone Delta College Workforce Development Center:

(989) 686-9427 from Bay City, Saginaw, Auburn

(989) 495-4000, ext. 9427 from Midland

(989) 758-3400, ext. 9427 from Birch Run, Reese, Frankenmuth and Vassar

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